

# BUSINESS BOOSTER PLAN



**Direct Bazaar  
International Ltd.**

life means more>>

BOOST YOUR  
EARNINGS  
MORE THAN  
**EVER**  
BEFORE



### VISION

“To Be The Most Reliable,  
Trusted and Respected  
Company & Global Leader  
in Direct Selling Industry”



### PHILOSOPHY

“Love what you do, be  
honest, act with integrity,  
work very hard, and the  
rest will inevitably taken  
care of.”



### MISSION

“A world of Unlimited  
Opportunity for All and  
Transforming Their Lives  
to Be Happier, Healthier  
and Wealthier.”

*Time To  
Take Off...*

# 12 TYPES OF INCOME & FACILITY

1	MEMBERSHIP DISCOUNT BENEFIT	LOYALTY REFERENCE BONUS	7
2	MATCHING BV INCENTIVE	SMART PERFORMANCE BONUS	8
3	RISING STAR BONUS FUND	CLUB MEMBER ACTIVITY BONUS	9
4	LEADERSHIP FUND	NATIONAL TRIP (YEARLY)	10
5	CAR FUND	INTERNATIONAL TRIP (YEARLY)	11
6	HOUSE FUND	LIFE STYLE DEVELOPMENT BONUS (YEARLY)	12

# 1. MEMBERSHIP DISCOUNT BENEFIT

Every Retailer who is purchasing a product from the company will get the Membership Discount Benefit which is  
 $MRP - DP = \text{Membership Discount Benefit}$

# 2. MATCHING BV INCENTIVE

In this section IBAs will be getting commission on the basis of their Business volume (BV) matching. According to their respective matching BV all IBAs will be given different level, each level will have different percentage of BV pulled into it for distribution. All achiever of each level get the money as per their achieved unit (1000 matching BV = 1 Unit). This distribution policy is accumulative, so an IBA will be considered as an achiever for all the level which is below his achieved level. Details of levels are given below.

LEVEL	CRITERIA	PERSONAL BV TARGET(MONTHLY)	PERCENTAGE OF BV
LEVEL 1	1,000 Matching BV	100	35 %
LEVEL 2	5,000 Matching BV	200	10 %
LEVEL 3	10,000 Matching BV	300	10 %
LEVEL 4	40,000 Matching BV	500	05 %
LEVEL 5	1,00,000 Matching BV	700	05 %

NOTE : The calculation of the distribution will be made twice a month 1 TO 14th first cycle & 15th to Month End 2nd cycle. Every achiever will have to complete their personal BV criteria within the First cycle of every month to qualify for first cycle and will have to complete his/her personal target BV criteria for second cycle (if he/she has not purchased in first cycle). All Personal BV purchased by an IBA will be added to his/her both side (50% each) for matching BV (Except First purchase). All self purchase will be counted on monthly basis, if any one has purchase according to his/her level, then he/she will not have to self purchase in second cycle. Unit will be counted on multiplication of 1000 BV and if there is any matching BV left in both side below 1000 then that will be flushed out at the end of every cycle. Eg- If anyone is having 10500 matching BV then 10 unit will be counted and rest 500 matching BV will be flushed out from both side at the of Every cycle. If any IBA achieve 2nd level in first cycle and achieve 3rd level in second cycle then he/she has to purchase rest of the personal BV according to target.





Example:- If The Total Company BV In A Particular Month Is 1,00,00,000(1Crore) BV Then 65% Of That BV Will Be Pulled Into This Fund Which Will Be Then 65,00,000 BV According To Mentioned Scenario. If Company Total BV Is 1,00,00,000(1Crore) & Now For Level 1 The Total BV Pulled Will Be 35% Of Total BV Which Will Be 35,00,000 BV. If Total Number Of Eligible Units Is 25000 Then Per Unit Price Will Be  $35,00,000/25000=140$ rs Per Unit. For Level 2 The Total BV Pulled Will Be 10% Which Will Be 10,00,000 BV. If Total Number Of Eligible Unit Is 20000 Then Per Unit Price Will Be  $10,00,000/20000=50$  Per Unit. For Level 3 The Total BV Pulled Will Be 10% Which Will Be 10,00,000 Bv. If Total Number Of Eligible Unit Is 15000 Then Per Unit Price Will Be  $10,00,000/15000=66$  Per Unit. For Level 4 The Total BV Pulled Will Be 5% Which Will Be 5,00,000 Bv. If Total Number Of Eligible Unit Is 10000 Then Per Unit Price Will Be  $5,00,000/10000=50$  Per Unit. For Level 5 The Total BV Pulled Will Be 5% Which Will Be 5,00,000 Bv. If Total Number Of Eligible Unit Is 5000 Then Per Unit Price Will Be  $5,00,000/5000=100$  Per Unit. Now If A Person Achieve Level 5 With 160 Units Then His Income Will Be  $160 \times 140 + 160 \times 50 + 160 \times 66 + 160 \times 50 + 160 \times 100 = 64960/-$ RS.

NOTE: In this Section there will be 5 levels. Depending upon their total matching Unit an associate level will be decided, and as per the level an IBA belongs, he/she will have to accumulate the minimum Matching Personal Business Volume to be eligible for this incentive. Unmatched BV will be carry forward.

### 3. RISING STAR BONUS FUND

In this section company will pull 10% of total BV & this fund will be distributed as per units achieved. To become an achiever of this fund an IBA will have to achieve minimum 25 and above units in both cycle of a month in matching BV incentive section. This will be calculated & distributed on monthly basis.

EXAMPLE:- If The Total Company BV In A Particular Month Is 10,00,000 Bv Then 10% Of That BV Will Be Pulled Into This Fund Which Will Be Then 1,00,000 BV According To Mentioned Scenario.

Then It Will Be Divided According To The Number Of Units Achieved By Each Individual. Supposed Total Number Of Achiever In This Fund Is 10 And Total Accumulated Units Is 200 Then  $1,00,000/200=500$ Rs. Each Unit Price. Then If Any IBA Has 10 Units Then His Income From This Fund Will Be  $10 \times 500=5,000$  Rs.



### 4. LEADERSHIP FUND

In this section company will pull 10% of total BV & this fund will be distributed as per units achieved. To become an achiever of this fund an IBA will have to achieve minimum the 4th level or Above in both cycle of a month in matching BV incentive section. This will be Calculated & Distributed on monthly basis.

EXAMPLE:- If The Total Company BV In A Particular Month Is 10,00,000 Bv Then 10% Of That BV Will Be Pulled Into This Fund Which Will Be Then 1,00,000 BV According To Mentioned Scenario.

Then It Will Be Divided According To The Number Of Units Achieved By Each Individual. Supposed Total Number Of Achiever In This Fund Is 10 And Total Accumulated Units Is 200 Then  $1,00,000/200=500$ Rs. Each Unit Price. Then If Any IBA Has 20 Units Then His Income From This Fund Will Be  $20 \times 500=10,000$  Rs.



## 5. CAR FUND

In this section company will pull 5% of total BV & this fund will be distributed as per units achieved. To become an achiever of this fund an IBA will have to achieve minimum 65 units and above units in both cycle of a month in matching BV incentive section. This will be calculated & distributed on monthly basis.

EXAMPLE:- If Total Company BV In A Particular Month Is 1,00,00,000(1Crore) BV Then 5% Of That BV Will Be Pulled Into This Fund Which Will Be Then 5,00,000 BV According To Mentioned Scenario. Then It Will Be Divided According To The Number Of Units Achieved By Each Individual. Supposed Total Accumulated Units Is 10000 Then  $5,00,000/10000= 50RS$  Each Unit Price. Then If Any IBA Has 120 Units Then His Income From This Fund Will Be  $120 \times 50 = 6000$  Rs.

Note-Your Funding amount depend upon your unit volume.



## 6. HOUSE FUND

In this section company will pull 5% of total BV & this fund will be distributed as per units achieved. To become an achiever of this fund an IBA will have to achieve minimum the 5th level in both cycle of a month in matching BV incentive section. This will be calculated & distributed on monthly basis.

EXAMPLE:- If Total Company BV In A Particular Month Is 1,00,00,000(1Crore) BV Then 5% Of That BV Will Be Pulled Into This Fund Which Will Be Then 5,00,000 BV According To Mentioned Scenario. Then It Will Be Divided According To The Number Of Units Achieved By Each Individual. Supposed Total Accumulated Units Is 5000 Then  $5,00,000/5000= 100RS$  Each Unit Price. Then If Any IBA Has 250 Units Then His Income From This Fund Will Be  $250 \times 100 = 25000$  Rs.

Note-Your Funding amount depend upon your unit volume.

Please remember no income boundation over here more units means more income.



## 7. LOYALTY REFERENCE BONUS

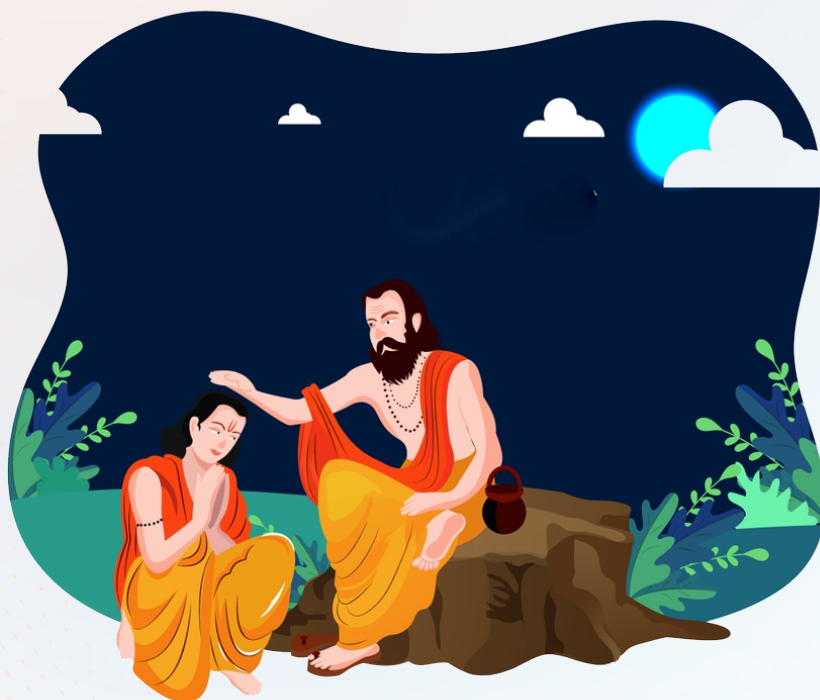
### ( UPTO 3 LEVEL) (MONTHLY)

In this section company will have a pulling of 5% of total BV for distribution. An IBA here in this section will get commission as per certain percentage of his / her direct / indirect references income from booster plan(up to 3 level of sponsorship ).The percentage of BV are as follows which an IBA will be eligible to get from the income accumulated from booster plan of his her /her direct / indirect references ( upto 3 level sponsorship).

DIRECT SPONSOR	PERCENTAGE OF BV
1st LEVEL	2%
2nd LEVEL	2%
3rd LEVEL	1%

**Note :**

Every IBA will have to purchase at least 250 personal BV in a Month to be eligible for this Incentive.  
\*\* Every IBA will have to have minimum two direct sponsor (One each on each side) to get this income.





# REWARDS & RECOGNITION

## 1. REWARD POINT

RP=Reward Point  
1RP=1000 Matching BV

## 2. SMART PERFORMANCE BONUS

LEVEL	WORTH RS	WORTH RS	TARGET RP	FROM JOINING DATE
LEVEL 1	3000 Rs	ONE STAR	30 RP	25 DAYS
LEVEL 2	7000 Rs	TWO STAR	100 RP	120 DAYS



## 3. CLUB MEMBER ACTIVITY BONUS

### (MONTHLY)

In this section company will create a fund by pulling 120/- for every 1000 BV sales, and then total pulled amount will be distributed to different club achievers on every month as below, considering total fund as 100%.

CLUB	REQUIRED RP	TARGET	TOTAL FUND
DBIL JADE CLUB	100 RP	25 RP	50%
DBIL PEARL CLUB	200 RP	50 RP	12%
DBIL DIAMOND CLUB	500 RP	100 RP	10%
DBIL EXECUTIVE CLUB	1000 RP	180 RP	7%
DBIL DIRECTOR'S CLUB	2500 RP	300 RP	6%
DBIL ROYAL DIRECTOR'S CLUB	5000 RP	500 RP	3%
DBIL THE LEADER'S CLUB	7500 RP	750 RP	3%
DBIL ROYAL LEADER'S CLUB	15000 RP	1000 RP	3%
DBIL CROWN CLUB	25000 RP	1500 RP	1.5%
DBIL TOPAZ CROWN CLUB	35000 RP	1800 RP	1.5%
DBIL RUBY CROWN CLUB	50000 RP	2250 RP	1.5%
DBIL EMERALD CROWN CLUB	75000 RP	3000 RP	0.5%
DBIL KOHINOOR CLUB	99000 RP	3500 RP	0.5%
DBIL BRAND AMBASSADOR CLUB	1,50,000 RP	6000 RP	0.5%

Remember all calculations will be made on the basis of total no of Matching Bv done by a particular club member in one month.

-Unmatched Bv will be carried forward to the next month.

-The fund accumulated in one club fund, will be distributed equally to all the achievers of that particular fund.

-This is accumulative fund distribution system, so here a higher club achiever will be a share holder of the all other lower level funds including his own level fund. (Example: if any pearl club member achieves his / her given target business, in a particular activity bonus slot, then he / she will be a shareholder of the both jade club & pearl club fund.

-If any club member changes his/ her club membership within a particular month then his target will be of the club membership on which he / she started the month.

-In this section if any DBIL club member can achieve CLUB MEMBER ACTIVITY BONUS total **6 times (out of 12)** in a year then He / she will be given a **NATIONALTRIP** OR If any DBIL club member can achieve CLUB MEMBER ACTIVITY BONUS total **9 times (out of 12)** in a year then He / she will be given an **INTERNATIONAL TRIP**.

## 4. NATIONAL TRIP (YEARLY)

In this section if any DBIL club member can achieve CLUB MEMBER ACTIVITY BONUS total 6 times (out of 12) in a year then He / she will be given a NATIONAL TRIP OR If a member can accumulate 120 or above lifestyle development unit (6000 RP) in a year with minimum 1 CLUB MEMBER BONUS, then He / she will have a gift of National Trip package.

## 5. INTERNATIONAL TRIP (YEARLY)

If any DBIL club member can achieve CLUB MEMBER ACTIVITY BONUS total 9 times (out of 12) in a year then He / she will be given an INTERNATIONAL TRIP OR If a member can accumulate 200 or above lifestyle development unit (10000 RP) in a year with minimum 1 CLUB MEMBER ACTIVITY BONUS , then He / she will have a gift of International Trip package.

## 6. LIFE STYLE DEVELOPMENT BONUS (YEARLY)

In this section company will create a fund by pulling Rs100/- per 1000 BV accumulation distribute that fund at the end of a financial year (1st April will be considered as the beginning of the year & 31st March will be considered as the closing of the year). Only new BV from both side in a financial year will be counted for Life Style Development Bonus. Every 50 RP accumulated in a year by a particular member will be counted as 1 unit. At the end of the year the total fund will be divided by the total no of eligible unit thus the amount of 1 unit will be fixed & more unit will assure more income for every member.

Minimum 1unit (50 RP) has to be accumulated in a financial year to be eligible for this fund.

All member starting a year as a Director or above Club achiever will have to achieve minimum 1 Club member activity bonus (out of 12) in a year to be eligible for this fund.

If a member can accumulate 120 or above lifestyle development unit (6000 RP) in a year with minimum 1 CLUB MEMBER BONUS, then He / she will have a gift of National Trip package OR If a member can accumulate 200 or above lifestyle development unit (10000 RP) in a year with minimum 1 CLUB MEMBER ACTIVITY BONUS , then He / she will have a gift of International Trip package.



## TERMS & CONDITIONS

- Direct Bazaar International Limited ("Company") is a company incorporated under the Companies Act, 1956 and has its Office at Surat-395006, Gujarat, India. The business of company is Direct Selling of various products.
- DBIL through its vast range of products gives the Associate's an opportunity to start business. On becoming the DBIL Business Associate the products are available at Distributor price (DP) which can be sold on MRP (but not beyond the MRP) and the Business Associate can introduce new people to start their respective businesses
- A Business Associate, on starting business, should carefully study DBIL'S literature and also avail the information from the website (dbil.co.in) Before giving knowledge to others, Business Associate should have full knowledge other Company's products and business plan
- During the course of the presentation of DBIL business opportunity and during the sale of the products, every Business Associate should be honest and should follow proper procedures for conducting business. During the sale of products, she/he should not force the consumer/any other Business Associate and not make any misleading or false commitment
- All Associates of DBIL should observe and follow the Company's Code of Ethics and rules- regulations policy with full integrity and should make his/her downline follow the code of ethics with same commitment. Compliance with the Code of Ethics is mandatory as stipulated under the Associate Application Form.

### 1. HOW TO BECOME ASSOCIATE AND ELIGIBILITY CRITERIA

- Any person 18 years and above can become a Business Associate of DBIL without any investment.
- Joining DBIL is absolutely free and you are paying to buy company products only and it is not an investment plan by any means.
- Doing the business is only optional and not mandatory.
- Do not believe on any guaranteed projection of gross or net earnings, as every Retailer's / IBA's earning depends solely on his/her individual efforts on selling the products or services, which varies from person to person.
- Associates of the company is not an agent/representative/employee. Relationship is on principal to principal basis
- TO BECOME BUSINESS ASSOCIATE OF DBIL
  - (1) By filling online registration form.
    - For registration with DBIL, you have to fill up the registration form at company website (dbil.co.in). At the time of registration you have to fill all the details consciously once it done it will not be changed.
  - (2) BY KYC VERIFICATION
    - ID PROOF ( voter id/Aadhar card/passport/ driving licence)
    - ADDRESS PROOF (voter id / Aadhar card / passport /electricitybill/rent-agreement/ )
    - PAN CARD
    - All pay outs are subjected to TDS (as per income tax department India).
    - DBIL releases the sales incentive to Associate after deducting tax at source (TDS) at the applicable rates as per the Income Tax Act and the Rules. Accordingly, each Associate will have to submit his/her PAN Number. If any Associate does not submit his/her PAN number then the company will release the incentive after deducting 20%TDS (or such higher percentage as may be stipulated under the Income Tax Act and the Rules). On that ID on which 20%TDS has been deducted will not receive Form-16-A from the Company.
- **BANK DETAILS**
  - DBIL transfers the sales incentive earned by the Associate to his incentive wallet. To get the sales incentive in respective bank account it is mandatory to give Bank Details (Name of the Bank, Account Number, Branch IFSC Code etc). If any Associate does not give the Bank Details then the sales incentive of the Associate will be credited in his/her incentive wallet.
  - Minimum bank transfer amount is Rs. 200/-
- **REGISTRATION FORM / APPLICATION FORM / JOINING FORM**
  - Associate must be mindful to verify their registration form with all details and signature at verification center, as no Associate will be considered eligible to get ID facilities till the desired verification are done.
- **MOBILE NUMBER**
  - An associate can verify his/her mobile number with the help of an OTP (One Time Password) that will be sent to the registered mobile number of the associate from the company once he/she registers online.
- **EMAIL ADDRESS**
  - An associate can verify his/her email address with the help of an OTP (One Time Password) that will be sent to the registered email address of the associate from the company once he/she registers online.
- **OTHER NOTES RELATED TO KYC VERIFICATION**
  - An Associate will have to upload passport size photograph, Aadhar Number, PAN Number, Bank Passbook/Cancelled cheque and self-attested KYC Documents (ID Proof and Residence Proof such as self-attested copy of Driving License, Passport, Aadhar Card, Voter Card or PAN Card) in on the company's website after the joining date to ensure release of payouts seamlessly.
  - Associate/Associate must be mindful to verify their documents at verification center as no Associate will be considered eligible to get ID facilities till the desired verification are done.
  - Till the time Associate will not verify his/her with an KYC documents he/she cannot sponsor anyone.
  - The company has absolute discretion to decide whether to accept or reject an application/KYC.

### 2. LEGAL ENTITIES

- One can do DBIL Business in the name of HUF, Partnership Firm, LLP, Company, Society and Trust.
- Company will give information only to an individual person or to any official authorized by the entity in writing.
- The income from the business will be in the name of the entity.
- The required documents should be submitted as per the mandatory requirements, such as, Constitution/Partnership Deed, Memorandum and Articles of Association, Incorporation Certificate if available, along with the copy of PAN Card and the Joining Form. In case of HUF, only copy of the PAN Card will be necessary.
- It is mandatory to inform DBIL, if there is any change in the Constitution and New Application form should be submitted in the Company office along with the copy of the New/Amended Constitution. Company has the right to accept/reject the Application with New/Amended Constitution.
- To get income from the business in case the entity dissolves, the proof of the ownership of the entity should be submitted with the Company.
- The income will be released after the consent of the Company about the ownership. After the dissolution of the entity the claim can be accepted within 3 months and no claim will be entertained after 3 months.

### 3.GST(GOODS AND SERVICE TAX)

•When associate's income from DBIL business become 20 lakhs or more, then that associate should file for GST number and share GST number with the company.

### 4.BONUS PAYMENT

- To get any type of incentives/bonus/rewards/income payment two direct references in both sides(1 left & 1 right) with any BV is must.
- In the Booster Plan 1BV(BUSINESS VOLUME) = Rs. 1.
- In the CLUB MEMBER ACTIVITY BONUS last day of the particular month, and for LIFE STYLE DEVELOPMENT BONUS last day of a financial year payout calculation will be made.
- In level wise (35 Level) Recharge Repurchase Incentive plan, cut off will be first week of every month & minimum payout will be Rs.50.
- All pay outs are subjected to TDS (as per income tax department of India).DBIL releases the sales incentive to Associate after deducting tax at source (TDS) at the applicable rates as per the Income Tax Act and the Rules. Accordingly, each Associate will have to submit his/her PAN Number. If any Associate does not submit his/her PAN number then the company will release the incentive after deducting 20%TDS (or such higher percentage as may be stipulated under the Income Tax Act and the Rules). On that ID on which 20%TDS has been deducted will not receive Form-16-A from the Company.
- Bank transfer will be done on weekly basis and minimum bank transfer amount is Rs. 200
- Smart performance bonus will be given after 30 days of achievement.
- Rewards and Recognition (Life Style Development Bonus) will be given annually to active Associates only.
- Remember, Life Style Development Bonus and all Rewards are to recognize good works of Associates, so only active Associates will always be considered for Rewards.
- Any Associate who has qualified for any gift/tour will not get any other gift/cash in exchange.
- When the company is organizing a tour, and if such an Associate does not avail of the gift/tour or is not present, the gift/tour shall be deemed as forfeited.
- In case the visa application of an Associate for the foreign tour is rejected by the embassy on any grounds, the Company will not be responsible for the same and shall not be liable to compensate the Associate.
- In case of Partnership firm or other Associate who are working on a single ID, only one Partner/Associate will get our and gift benefits on that ID, not all the Partners/Associate.
- Inactivated I'd will not get any kind of business benefits.
- Booster Plan unit counted on multiplication of 1000 BV and if there is any matching Bv left in both side below 1000 then that will be flushed out at the end of every cycle. Eg- If anyone is having 10500 matching BV then 10 unit will be counted and rest 500 matching BV will be flushed out from both side at the of Every cycle.
- Unmatched BV will be carry forward.

### 5.MARKETING POLICY

- DBIL Associate's Identity Card will be available in the Associate Login ID after the activation of the ID Associates can download the ID card from there and get it printed themselves.
- At the initiation of a sales presentation, without request, the Associate's will truthfully and clearly identify themselves, the identity of the Company, the nature of the goods or services sold and the purpose of the solicitation to the prospective consumer.
- The Associate will offer the prospective consumer, an accurate and complete explanation and demonstrations of goods and services, prices, credit terms, terms of payment, return policies, after-sales service.
- The Associate will provide the following information to the consumers at the time of sale, namely Name, address, registration number or enrollment number, identity proof and telephone number of the Associate and details of DBIL;
- A description of the goods or services to be supplied;
- Explain to the consumer about the return policy of the company in detail before the transaction
- The order date, the total amount to be paid by the consumer along with the bill;
- Time and place for inspection of the sample and delivery date of goods or services;
- Information of his/her rights to cancel the order and/or return the product in saleable condition and avail full refund on sum paid;
- Details regarding the complaint redressed mechanism.

### 6.RESIGNATION/TERMINATION/CANCELLATION OF ASSOCIATE SHIP

- Associate can resign as per his/her own will. If he/she intends to rejoin the business, then he/she can join again only after 6 months of such resignation and cannot claim for the business, income and/or downline which was generated on the old ID. In this 6 month period, the Associate will not work and he/she will not be active in the Company's business.
- If any Associate violates the Rule and Regulation policy, then his/her Associate ID can be terminated immediately with written notice and he cannot rejoin. However, the Company will send a letter to the Associate explaining the cause of termination.
- If any associate due to some reason wants to transfer his/her Associate ID he/she will have to take the permission and consent from the Company and can transfer the Associate ID to any family member only. All required documents related to this will have to be deposited with the Company along with the consent letter. after resignation he/she will have no claims and rights to his associate's id from that date one The decision of the Company will be final. Inactivated I'd will not get any kind of business benefits.

### 7.RETURN POLICY

- In case the associate feels that the products are not of good quality or if there is any manufacturing or packaging defect then the associate can exchange/return the products. The associate must contact the concerned Outlet/Associate/Company from whom he has purchased the products within 7 days from the date of purchase.
- He has to provide a valid reason and return the products along with the original invoice or receipt. In such cases, it is the Associate's responsibility to check the expiry date and packaging of the products before processing the refund/exchange.products must be useable,resaleable, unopened.
- DBIL has all the rights to reject the plea to refund the amount of products returned, if the associate is repeatedly returning the products
- Documents required for returning the products along with the products
  - Product Return Form stating the reason for return
  - Original invoice
  - Products to be returned.

## 8. BUY BACK POLICY

- The company provides a Buy Back policy to the Associate who wish to resign/discontinue his/her ID.
- Company will Buy Back products that are in good condition, usable , resalable , sealed within 30 days of purchase.
- This rule is strictly imposed on all the Business Associate to ensure that the products are purchased keeping in mind the requirement and demand of the product in your area. It is advised that Business Associate should not overstock the products and sponsor should guide his/her downline on purchase ethics. Associate should purchase products if 50% of the products in stock have been sold or consume personally. This will help the company to ensure the quality of products and satisfy the Associate.

## 9. DEATH/PHYSICAL IMPARTMENT OF ANY ASSOCIATE

- On the death of any Associate, his/her ID will be transferred to his/her nominee or to the legal heir determined by the court after some verification. We advise you to update your nominee details in your member panel.

## 10. COPYRIGHT ACT

- All printed materials, labels, logos or slogans are the Copyright material of DBIL and associate companies. No Associate or any other person has the right to use whole or part of the printed material without the written permission of the DBIL and associate companies.
- No Associate can purchase domain or promote on social media by using company's name i.e. DBIL or company's products.
- No Associate can repack the products or change the label, mark or logo of the company.
- If an Associate is found guilty of the above acts his/her ID will be terminated and all the income will be ceased by the Company.

## 11. RELATED TO ADVERTISEMENT AND SOCIAL MEDIA

- If any Associate wants to give an advertisement about the business and/or the product then he/she will have to take/obtain a written permission from the Company for the use of DBIL Marks and Logos in the advertisement.
- Associate cannot sell company's products orally or by any other means on social media & other online shopping portal.
- In the advertisement and in any social media platform misleading information or all urement practices of any form on the products and/or business is strictly prohibited.
- If any Associate is found guilty of such an act, then the business Associate will be personally responsible for the same and the decision of the Company's management will be final.

## 12. PROCEDURE FOR DEALING WITH INSTANCES OF VIOLATION

- The Company provides guidance and advice to deal with situations involving breaches and violation of its policies and these rules and regulations.
- The Company shall also take appropriate action against the Associate(s) involved. In the event of any violation, the following procedure needs to be observed:
  - A complaint must be lodged immediately upon knowing about violation of any Policies/Rules and Regulations of the Company. The complaint must be given in writing by giving details of the alleged violation also he/she must inform his/her upline about the complaint
  - Upon receiving the complaint, the company shall immediately notify the Associate involved, requesting a swift response by way of a chance to explain his/her case. In some cases, company may institute such action on its own motion without any prior complain.
  - In case of inadequate information, the Company may request for more details from either party.
  - If the Company is convinced that the only way to restore normalcy is to suspend or terminate ID, it shall convey its decision by writing a letter to the Associate concerned. The letter shall be posted through Registered mail id & Courier to the last known address of the Associate as listed in Company's database and the post mark shall be taken as proof of receipt. The Company reserves the right to take necessary action against the terminated Associate including seeking compensation, recover, damages and legal costs incurred, if any.
  - How ever the Company reserves the right to amend or modify any part of the above decision if and when such a need is felt by the Company

## 13. UNETHICAL ACTIVITY/APPLICABLE POLICY TO ASSOCIATE AND COMPANY'S RIGHTS

- It is prohibited to change or misuse other's Associate Application Form, to stop the sale of the team or to utilize the sales of the team to complete personal sales volume targets.
- If an Associate after taking payment from the Associate against the products does not deliver the products/does not issues the sale bill/and misuses the sale/money for his/her own benefit, strong legal action will be taken against that Associate.
- It is prohibited to offer any tangible or intangible benefits or to make any false promises to enroll somebody in the Business group.
- It is prohibited to pressurize the team to sell products or use the sales of any other Associate to complete his/her own sales volume target or the sales volume target of any Associate of his/her team.
- If found guilty company gives the right to the Associate who has suffered because of such malpractice to change his/her sponsor.
- It is strictly prohibited to consume Cigarette, Liquor and to chew Pan, Pan Masala and Tobacco & Gutkha during the Company's seminars and meetings. Any associate or their guest found to be in violation of this rule shall be subject to termination of Associate ID.
- It is strictly prohibited to misbehave in any way with any Associate, Customer or with any of their family members.
- It is strictly prohibited to do business by own name or in the name of any family member in any Direct Selling Company besides DBIL . If found, the Associate's ID will be terminated immediately with out any notice.
- Company has the sole right to change the Products, Price and Business Volume of the Products, Business Plan and Code of Ethics as per requirement at any time without any prior notice. Company will not be responsible for any loss of the associate due to any change thereof.
- Company will not be responsible for any kind of loses due to the termination of ID of an Associate. Associate will be solely responsible for all the losses.
- Company will cease all the rights of the Associate after termination of his/her ID. The income from Business will be stopped after termination.
- Associate should not share his/her Login ID and Password with any person. Company will not be responsible
- if the Login ID and Password is lost or misused. It is advisable to change the passwords from time to time to ensure safety.
- Company has the right to accept or reject any Application without assigning any reason.
- Associate neither can incur any liabilities or debt nor enter into any contract in the name or on behalf of the Company.
- Associate will not open Bank account in the name of company i.e. DBIL



- Associate should not sell or buy products on credit. If he/she does so then he/she will be solely responsible and the Company will not be responsible for the same.
- DBIL believes in humanity. So Associate should not discuss any Political or Religious issues and discouraging discussion on the disputed subjects which creates unhealthy feelings.
- DBIL will issue Identity Cards (ID) to all Associate. All Associate should carry their identity card and should not visit the customer's premises without prior appointment.
- If any Associate wishes to sell products by installing a canopy, stall, or exhibit at any place; Associate will have the responsibility of obtaining the required permission for the same from the related Government Department or from the appropriate authorities If any Associate wants to setup an HEALTH CAMP where medical check-up and prescription is required; then it should be done by a (qualified/Certified Doctor and Associate will be responsible to fulfil all the necessary formalities and should obtain permission from the appropriate authorities.
- An Associate is responsible to comply with all the local, state and national laws.
- An Associate is liable to pay all the local, state and national taxes and fees.
- All the associate must generate at least single bill of BV in a year or else their ID will be on hold.
- An Associate shall not:
  - Use misleading, deceptive and/or unfair trade practices;
  - Use misleading, false, deceptive, and/or unfair recruiting practices, including misrepresentation of actual or potential sales or earnings and advantages of direct selling to any prospective direct seller, in their interaction with prospective direct sellers;
  - Make any factual representation to a prospective direct seller that cannot be verified or make any promise that cannot be fulfilled;
  - Present any advantages of direct selling to any prospective direct seller in a false and/or a deceptive manner;
  - Knowingly make, omit, engage or cause or permit to be made, any representation relating to the direct selling operation, including remuneration system and agreement between DBIL and the direct seller /Associate or the goods and/orservices being sold by such Associate which is false and/or misleading;
  - Force prospective or existing direct sellers/Associate to purchase any literature or training materials or sales demonstration equipment.

Appropriate action will be taken against the Associate in case he fails to comply with the Rules and regulation policy of DBIL which outlines in detail the ethical business practices. Company has the sole right to change any policy at any time without any prior notice.

## COMPANY'S LEGAL

भारत सरकार  
Govt. of India  
सूक्ष्म, लघु और मध्यम उद्यम विभाग  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु और मध्यम उद्यम  
MINI, SMALL & MEDIUM ENTERPRISES

उद्योग आधार  
Udyog Aadhaar

D

Type of Enterprise	Micro	Small	Medium
Manufacturing	A	B	C
Services	D	E	F
LIAM No.	012206300068		

Udyog Aadhaar Registration Certificate  
Udyog Aadhaar Number: 012206300068  
Name of Enterprise: DIRECT BAZAAR INTERNATIONAL LIMITED  
Location of Plant Details:

Sl. No.	Plot/Door/Block No.	Name of Premises/Building	Village	Road/Street/ Lane	Area/Locality	City	Pin	State	District
1	408	MANGALDEEP COMPLEX	VARACHHA ROAD	HIRABAUGH	SURAT	395006	GUJARAT	SURAT	

Official Address of Enterprise: 408 MANGALDEEP COMPLEX, VARACHHA ROAD, HIRABAUGH, SURAT-395006  
District: SURAT State: GUJARAT PIN: 395006  
Mobile No: 996833133 Email: directbazaarinternational@gmail.com

Date of Commencement: 30/05/2019  
Major Activity: SERVICES  
Enterprise Type: Micro  
Previous Registration details if any: :  
National Industry Classification Code:

SN	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit Code	Activity Type
1	52	5299	52999	Services

Acknowledgement Date of Filing: 02/01/2020 Date of Printing: 02/01/2020

Disclaimer: This is a computer generated statement, no signature required.  
Printed from: udyaadhaar.gov.in  
MyMini Mobile App (Beta Version) is available now for download: <https://play.google.com/store/apps/details?id=com.mse.msme>

आयकर विभाग  
INCOME TAX DEPARTMENT  
भारत सरकार  
GOVT. OF INDIA

स्थायी लेखा संख्या कार्ड  
Permanent Account Number Card  
AAHCD2725M

नाम / Name  
DIRECT BAZAAR INTERNATIONAL LIMITED

निगमन/गठन की तारीख  
Date of Incorporation/Formation  
30/05/2019

भारत सरकार  
Government of India  
आयकर विभाग  
MINISTRY OF COMMERCE AND INDUSTRY  
Office of Jt. Director General of Foreign Trade  
एग्जक्यूटिव डिवीजन, आयात और निर्यात  
6th Floor, Rashmi Bhavan, Surat-395003  
आयातक-निर्यातक कोड (आईईसीसी) का प्रमाण पत्र  
CERTIFICATE OF IMPORTER-EXPORTER CODE (IEC)  
(This is a computer generated certificate. The authenticity of this document may be verified by clicking on 'View Your IEC'  
Link on the web site of DGT I.e. <http://dgt.gov.in>)

1. नाम/User Name	DIRECT BAZAAR INTERNATIONAL LIMITED
2. पता/Address	408, MANGALDEEP COMPLEX, HIRABAUGH, VARACHHA ROAD,  SURAT SURAT GUJARAT-395006
3. उस धारक का नाम, पदनाम/Name and Designation of the signatory applicant	NAMRATA GHANSHYAM RAKHOLIYA DIRECTOR
4. शाखा/दुकानों का पता, हो तौ/Address of the Branch/Div./Unit if any	Branches Nil
5. आईईसी संख्या/IEC Number	AAHCD2725M
6. जारी करने की तारीख/Date of Issue	16.08.2019
7. स्याई खाता सं (पैन)/PAN	AAHCD2725M

स्थान /Place: SURAT  
तारीख /Date : 18.12.2019 System generated IEC certificate

(Issued From File No. /[52/04/131/51599/MSD/]) तारीख से जारी dated 18.12.2019  
टीपिंग/NOTE: यह प्रमाणिक पत्र के अन्तर्गत जारी हुआ है। This IEC is issued on the basis of PAN.

Certificate of Incorporation Consequent upon conversion to Public Limited Company

भारत सरकार  
GOVERNMENT OF INDIA  
MINISTRY OF CORPORATE AFFAIRS

Registrar of companies, Ahmedabad  
RoC Bhavan, Opp Rupal Park Society Behind Ankur Bus Stop, Ahmedabad, Gujarat, India, 380013

Corporate Identity Number: U52609GJ2019PLC108415  
Fresh Certificate of Incorporation Consequent upon Conversion from Private Company to Public Company

IN THE MATTER OF DIRECT BAZAAR INTERNATIONAL PRIVATE LIMITED

I hereby certify that DIRECT BAZAAR INTERNATIONAL PRIVATE LIMITED which was originally incorporated on Thirtieth day of May Two thousand nineteen under the Companies Act, 2013 as DIRECT BAZAAR INTERNATIONAL PRIVATE LIMITED and upon an intimation made for conversion into Public Limited Company under Section 19 of the Companies Act, 2013, and approval of Central Government signified in writing having been accorded thereto by the RoC - Ahmedabad vide SRN H67766561 dated 25.06.2019 the name of the said company is this day changed to DIRECT BAZAAR INTERNATIONAL LIMITED.

Given under my hand at Ahmedabad this Twenty fifth day of June Two thousand nineteen.

ES MINISTRY OF CORPORATE AFFAIRS  
Mr. TRUPTI SUBHASH SHARMA  
Registrar of Companies  
RoC - Ahmedabad

Mailing Address as per record available in Registrar of Companies office:  
DIRECT BAZAAR INTERNATIONAL LIMITED  
PLOT-20-A-B-FLAT-209/B,SURVEY NO:345/2, NILKANTH APPARTMENT, C.K.PARK, A.K. ROAD, SURAT, Ahmedabad, Gujarat, India, 395009

 (Amended)

**Government of India**  
**Form GST REG-06**  
[See Rule 10(1)]

**Registration Certificate**

Registration Number : 24AAHCD2725MIZZ

1. Legal Name	DIRECT BAZAAR INTERNATIONAL LIMITED			
2. Trade Name, if any	DIRECT BAZAAR INTERNATIONAL LIMITED			
3. Constitution of Business	Public Limited Company			
4. Address of Principal Place of Business	4th floor, 408, MANGALDEEP COMPLEX, VARACHHA ROAD, SURAT, Surat, Gujarat, 395006			
5. Date of Liability				
6. Date of Validity	From	02/07/2019	To	Not Applicable
7. Type of Registration	Regular			
8. Particulars of Approving Authority	Signature			
Name				
Designation				
Jurisdictional Office				
9. Date of issue of Certificate	24/12/2019			

Note: The registration certificate is required to be prominently displayed at all places of Business Office(s) in the State.

**This is a system generated digitally signed Registration Certificate issued based on the deemed approval of application on 24/12/2019.**

 Certification & Inspection

## Certificate of Compliance

This is to certify that

**DIRECT BAZAAR INTERNATIONAL LIMITED**  
Comply for

### HALAL CERTIFICATION

List of Items Marketing by  
**DIRECT BAZAAR INTERNATIONAL LIMITED**  
at their marketing site:

**4th FLOOR, 408 MANGALDEEP COMPLEX, VARACHHA ROAD, SURAT - 395006, GUJARAT, INDIA**

Under products of:

**MARKETING, TRADING, REPACKAGING, IMPORT AND EXPORT OF HERBAL PRODUCTS, COSMETICS, DIETARY AND FOOD SUPPLEMENT.**

Certificate No.: UQ-2022122137

Validity of this certificate can be verified at [www.ukcertifications.org.uk/verify](http://www.ukcertifications.org.uk/verify)

Date of Certification	21 <sup>st</sup> December 2022
1 <sup>st</sup> Surveillance Audit Due	20 <sup>th</sup> December 2023
2 <sup>nd</sup> Surveillance Audit Due	20 <sup>th</sup> December 2024
Certificate Expiry (subject to the company maintaining its system to the required standard)	20 <sup>th</sup> December 2025

  
Authorised Signatory

This certificate is the property of UK Certification & Inspection Limited and shall be returned immediately on request.  
71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom  
Website: [www.ukcertifications.org.uk](http://www.ukcertifications.org.uk), email: [info@ukcertifications.org.uk](mailto:info@ukcertifications.org.uk)  
Company No. 11847831

 QUALITY RESEARCH ORGANIZATION

## Certificate of Registration

This is to certify that

**DIRECT BAZAAR INTERNATIONAL LIMITED**  
4th FLOOR, 408 MANGALDEEP COMPLEX, VARACHHA ROAD, SURAT - 395006, GUJARAT, INDIA

has been independently assessed by QRO  
and is compliant with the requirement of:

### ISO 45001:2018

**Occupational Health and Safety Management System**

For the following scope of activities:

**MARKETING, TRADING, REPACKAGING, IMPORT AND EXPORT OF HERBAL PRODUCTS, COSMETICS, DIETARY AND FOOD SUPPLEMENT.**

Date of Certification: 21st December 2022	2 <sup>nd</sup> Surveillance Audit Due: 20th December 2024
1 <sup>st</sup> Surveillance Audit Due: 20th December 2023	Certificate Expiry: 20th December 2025

Certificate Number: 305022122124HS

     
Head of Certification

Validity of this certificate is subject to annual surveillance audits to be done successfully on or before 365 days from date of the audit.  
(In case surveillance audit is not allowed to be conducted, this certificate shall be suspended/withdrawn).  
The Validity of this certificate can be verified at [www.qrocert.org](http://www.qrocert.org).  
This certificate of registration remains the property of QRO Certification LLP and shall be returned immediately upon request.

India Office : QRO Certification LLP  
142, 1<sup>st</sup> Floor, Avtar Enclave, Near Paschim Vihar West Metro Station, Delhi-110063, (INDIA)  
Website: [www.qrocert.org](http://www.qrocert.org), E-mail: [info@qrocert.org](mailto:info@qrocert.org)

 Certification & Inspection

## Certificate of Compliance

Certificate Number: UQ-2022122133

This is to certify that

**DIRECT BAZAAR INTERNATIONAL LIMITED**  
at  
4th FLOOR, 408 MANGALDEEP COMPLEX, VARACHHA ROAD, SURAT - 395006, GUJARAT, INDIA

Has successfully implemented the Quality management System and been found working satisfactorily as per the norms of "Good Manufacturing Practice" as laid down by "World Health Organisation" which has been in conformance to the requirements of

### WHO-GMP

**SCOPE: MARKETING, TRADING, REPACKAGING, IMPORT AND EXPORT OF HERBAL PRODUCTS, COSMETICS, DIETARY AND FOOD SUPPLEMENT.**

This certificate is issued under the following conditions:

- It applies only to the quality system maintained in the manufacture of above referenced Models Products.
- The certificate remains valid until the manufacturing conditions or the quality systems are changed and is subject to continuous surveillance according to the WHO-GMP Guidelines
- The certificate validity is conditioned by positive results or surveillance audits.

Validity of this certificate can be verified at [www.ukcertifications.org.uk/verify](http://www.ukcertifications.org.uk/verify)

Date of Certification	21 <sup>st</sup> December 2022
1 <sup>st</sup> Surveillance Audit Due	20 <sup>th</sup> December 2023
2 <sup>nd</sup> Surveillance Audit Due	20 <sup>th</sup> December 2024
Certificate Expiry (subject to the company maintaining its system to the required standard)	20 <sup>th</sup> December 2025

  
Authorised Signatory

This certificate is the property of UK Certification & Inspection Limited and shall be returned immediately on request.  
71-75 Shelton Street, Covent Garden, London, WC2H 9JQ, United Kingdom  
Website: [www.ukcertifications.org.uk](http://www.ukcertifications.org.uk), email: [info@ukcertifications.org.uk](mailto:info@ukcertifications.org.uk)  
Company No. 11847831





**Direct Bazaar  
International Ltd.**

life means more>>

PHONE: 095867 00433 / 77  
EMAIL: support@dbil.co.in

[www.dbil.co.in](http://www.dbil.co.in)

   @directbazaar